

Data Privacy Working Group - DRAFT Agenda

Location: Ericsson - Hirsalantie 11, 02420 Jorvas (Kirkkonummi), Finland - January 29-30, 2026

Day 1 (January 29th, 2026)	
08:50 – 09:00	Arrival & Registration (Ericsson Lobby)
09:00 – 09:10	Settling In & Preparing for the Meeting
09:10 – 09:40	Meeting Kick-off: Welcome and Introductions
	This short opening session will kick off the meeting with a brief overview of the agenda, objectives, and logistics. The ETIS coordination team will present the key goals of this two-day workshop. Afterwards, each participant will briefly introduce themselves, their company and goals.
09:40 – 11:10	Session I: AI Governance Part 1: Frameworks & Risk Management
	Format: Volunteer-based presentations (15–20 minutes) followed by group discussion About: As AI becomes central to telecom operations, this session focuses on how organisations are establishing AI governance frameworks and defining responsibilities. Participants are invited to present their approaches, policies, or models for identifying and mitigating AI-related risks. Suggested contribution themes: - Establishing AI governance frameworks and defining roles and responsibilities - Risk classification and assessment models for AI systems - Integration of AI compliance within existing corporate governance - Early learnings from AI Act readiness or gap assessments - Collaboration between AI, Legal, and Privacy functions
11:10 – 11:30	Coffee Break
11:30 – 13:00	Session I: AI Governance Part 2: Implementation & Integration
	Format: Volunteer-based presentations (15–20 minutes) followed by open discussion About: This second part focuses on the practical application of AI governance in daily operations. Participants are encouraged to share case studies, implementation examples, and lessons learned from embedding AI compliance and ethics-by-design principles within their organisation. Suggested contribution themes: - Embedding AI governance into privacy review or product design workflows - Managing hallucinations, bias, and explainability in AI models - Use of internal tools, templates, or checklists for AI compliance - Alignment between AI governance and data protection by design - Change management and awareness initiatives around responsible AI
13:00 – 14:00	Lunch Break
14:00 – 15:30	Session II: Responsible Data Use and Innovation Part 1: Evolution of the Definition of Personal Data
	Format: Volunteer-based presentations (15–20 minutes) About: This session explores how the concept of 'personal data' is evolving in the context of new technologies such as AI, IoT, and advanced analytics. Participants are invited to share examples or interpretations that highlight grey areas and operational challenges.

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	Suggested contribution themes: - Handling of inferred and behavioural data - Distinguishing personal vs. non-personal or aggregated data - Legal and operational interpretations under GDPR - Implications for transparency, data minimisation, and user control - Future direction of regulatory understanding in telco environments
15:30 – 15:50	<i>Coffee Break</i>
16:00 – 17:30	Session II: Responsible Data Use and Innovation Part 2: Data Monetization & Innovation Format: Volunteer-based presentations (15–20 minutes) About: This session invites companies to present initiatives demonstrating how data can be used for innovation or monetization while maintaining strict privacy compliance. Contributions should focus on responsible practices, internal frameworks, and lessons learned from implementing data-driven innovation. Suggested contribution themes: - Privacy-compliant data monetization models - Governance of data-driven innovation - Use of anonymisation, pseudonymisation, or synthetic data - Lessons learned from balancing innovation and regulatory compliance - Examples of failed or adjusted projects due to privacy challenges
TBD	<i>Evening activity TBD</i>

Day 2 (January 30 th , 2026)	
09:00 – 10:30	Session II: Responsible Data Use and Innovation Part 3: The EU Data Act – Implementation Status Format: Roundtable (each company shares an update) About: This session will provide a panoramic view of how ETIS members are progressing with the implementation of the EU Data Act. Participants are expected to share a short company or national update highlighting key challenges, strategies, and insights. Suggested discussion points: - National implementation status and timelines - Data sharing obligations and interoperability concerns - Internal governance and accountability under the Data Act - Relationship between Data Act and GDPR obligations - Telecom-specific implications and unresolved questions
10:30 – 11:00	<i>Coffee Break</i>
11:00 – 13:00	Session III: The Evolving Role of the Privacy Function Format: Roundtable (everyone contributes) About: The discussion will explore how privacy teams are evolving within telecom organisations. Participants are asked to share how their functions are positioned internally, how they collaborate with other governance domains, and how they adapt to new technological and regulatory realities.

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	Suggested discussion points: - Organisational models (centralised, decentralised, hybrid) - Collaboration between Privacy, Legal, Security, and AI Governance teams - Resource allocation and prioritisation challenges - Leveraging automation to scale privacy operations - Future skills and competencies for privacy professionals
13:00 – 14:00	Lunch Break
14:00 – 15:30	Session IV: Open Session – Peer Highlights & Case Examples Format: Volunteer-based presentations (10–20 minutes) About: This session offers an open floor for participants to share any successful privacy-related projects, initiatives, or experiences they consider valuable for the community. The focus is on exchanging practices, lessons learned, and forward-looking ideas that can inspire peers across the telecom sector. All types of contributions are welcome — from strategic insights and organisational practices to operational tools, innovations, or unique case studies — as long as they are relevant to data privacy and contribute to collective learning.
15:30 – 16:00	Wrap-Up A short wrap-up session to summarise the main takeaways from the two days, gather feedback from participants, and discuss future priorities for the group. The session will also include planning of upcoming webinars and meetings, as well as an open exchange on suggested topics and collaboration ideas for 2026.
16:00	Goodbyes

How to Prepare for the Meeting:

This meeting is exclusively designed for professionals from ETIS member companies whose roles and expertise align with the topics on the agenda.

The two-day in-person event will follow ETIS's **signature give-and-take format**, where all attending companies are expected to actively contribute. Each company is invited to share insights during the **roundtable discussions**, which are structured to promote peer exchange and mutual learning.

In addition, every company is kindly asked to prepare **one presentation (10–20 minutes)** for any of the **volunteer-based sessions**. Each session includes suggested themes to help participants identify relevant topics. We invite all participants to review the agenda and confirm with ETIS the session in which they plan to contribute.

Please note that only participants who have registered will be able to attend the meeting. The registration form is available here: [ETIS Data Privacy Working Group Meeting](#)

The timing of individual sessions may be adjusted depending on the number of participants and presentations. The overall schedule may therefore vary slightly, and the meeting may also conclude earlier than planned.

For any questions or clarifications, please don't hesitate to contact us:
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