



**ETIS Billing Workshop 2008:
Telco Billing Opportunities & Challenges in the IMS
Brussels, Belgium - April 17-18, 2008**

Day 1 – Thursday, 17 April 2008		
Session 1 – Billing of IMS Services (Chair: Juerg Haseloff – ActiveBilling)		
10:00 – 10:05	Welcome from ETIS	Tora Tenden ETIS Chairman
10:05 – 10:15	Introduction: The New Billing Environment	Jürg Haseloff VP Info-Systems Postbilling ActiveBilling
10:15 – 11:00	Keynote Presentation: Billing - The critical enabler and the biggest challenge	Brendan Logan Senior Vice President Patni Telecoms Consulting
<i>11:00 – 11:30 Coffee Break</i>		
11:30 – 12:00	Telecom Italia's View on the Billing of IMS Based Services	Giulio Maggiore Services Layer Engineering Telecom Italia
12:00 – 12:30	Billing of Value Added Services within Telekom Austria: The Retail & Wholesale Perspective	Gottfried Marschitz Head of National Accounting Telekom Austria
12:30 – 13:00	New Billing Paradigms: Facilitating transactions to create new revenue streams	Shane O'Flynn VP Client Services Openet
<i>13:00 – 14:00 Lunch</i>		
14:00 - 14:30	Revenue Assurance in the Consumer Market	Dr. Georg Grewer Deutsche Telekom / ActiveBilling
14:30 - 15:00	Developing an IMS billing architecture while leveraging existing billing & charging assets	Jean-Charles Doineau WW BSS Business Solutions Manager HP CME
15:00 – 15:30	Billing of value added services stemming from the IMS	Krzysztof Kwiatkowski, Billing Systems Product Manager Comarch
<i>15:30 – 16:00 Coffee Break</i>		
16:00 - 16:30	Billing power for profitable IMS services - Bundling commodities & innovative services	Ignacio Condado Product Manager, LHS
16:30 - 17:00	Telco Billing Strategies for the IMS	Mark Hensbergen, Solution Manager Billing & Payments Oliver KleinHenz, Director Business Development, Atos Origin
17:00 – 17:30	Convergence 3.0: Bridging online and offline charging?	Frens Jan Rumph Billing Architect, TNO
17:30 – 19:00 Workshop Reception		





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Day 2, Friday - 18 April		
Session 1 – Billing Operational Efficiency & Cost Reduction (Chair: Juerg Haseloff ActiveBilling)		
09:00 – 09:45	Keynote presentation: How much investment is needed in your next generation billing system & is IMS changing the industry landscape?	Jean-Louis Previdi VP & Program Director EMEA Gartner
09:45 – 10:15	Billing efficiency and cost reduction strategies	Thierry Guenon Vice President, Comverse
10:15 – 10:45	Assuring High Performance and Availability of Next Generation Billing Solutions	Carl Piva Director of Business Development CA Wily Technology
<i>10:45 – 11:15 Coffee Break</i>		
11:15 – 11:45	IMS - A Turning Point for Billing?	Ben Bannister Director, Charging & Billing Solutions, Intec Telecoms Systems
11:45 – 12:15	Real Time Charging: Turn New Generation Services into Revenue	Tomáš Kovář Product Manager HP Internet Usage Manager (IUM)
12:15 – 12:30	Discussions	All
<i>12:30 – 13:30 Lunch</i>		
Session 2 – Billing & Data Retention		
13:30 – 14:00	Data Retention in OTE	Tsakas Apostolos Project Manager, OTE
14:00 – 14:30	Billing Data Retention Strategies in Telcos	Doug Cackett Director BI&W Architecture Oracle
<i>14:30 - 15:00 Coffee Break</i>		
Session 3 – ETIS Electronic Billing XML Standard		
15:00 – 15:30	ETIS Electronic Billing EDIFAC & XML Standard Case study: Implementation of ETIS Electronic Billing solutions in Deutsche Telekom	Rainer Paepcke Chairman of ETIS EBG WG Deutsche Telekom
15:30 – 16:00	Case study: Implementation of ETIS Electronic Billing Solutions in Telekom Austria	Laussegger Michael Managing Partner Die Projektur / Telekom Austria
16:00 – 16:30	Workshop conclusions & wrap-up	Jürg Haseloff VP Info- Systems Postbilling ActiveBilling GmbH & Co. KG
<i>16:30 Coffee</i>		

